# 2.5 Business Cases

**Stakeholders:**

* SpaceX
* NASA
* Other Space Agencies

All of these are interested in interplanetary travel and will need this system if humans are included in these types of missions. As per now, there are no competitors so no one are hurt by this system other than in competitions related to first human on other planet etc.

**Business Value Canvas**

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| --- | --- | --- | --- | --- | --- |
| **Key Partners**  NASA  FAA  ESA?  Part manufacturers | **Key activities**  Manufacturing  Maintenance  System surveillance | **Value Propositions**  Fast and efficient fuelling  Saving on personnel cost  Possibility of humans traveling interplanetary | | **Customer relations**  Inhouse communication  Future customer support | **Customer Segments**  SpaceX  NASA  Future space agencies wanting to explore the solar system |
| **Key resources**  Reputation  Developers  Manufacturers | **Channels**  Emergency phone number |
| **Cost structure**  Manufacturing  Maintenance | | | **Revenue streams**  One-time project contributions from government  Price per ride to Mars  Future rocket fuel prices per litre | | |